

Ad ID 900

Ad Text Serena Williams will be world's highest paid female athlete – After her dominance in the singles women tennis championship.  
Congratulations to her for lifting the image of Black Americans. Her achievement is ours and we're with her all the way through.  
#SelinaWilliams #Highlypaidfemaleathlete #BlackWomenAchievements

Ad Landing Page <https://www.facebook.com/WilliamsandKalvin/>

Ad Targeting Location: United States

Age: 18 - 54

Language: English (UK) or English (US)

Placements: News Feed on desktop computers or News Feed on mobile devices

Exclude: Behaviors: Hispanic (US - All), Hispanic (US - Spanish dominant), Hispanic (US - English dominant), Hispanic (US - Bilingual: English and Spanish) or Asian American (US)

People Who Match: Behaviors: African American (US)

And Must Also Match: Interests: BlackNews.com, HuffPost Politics or HuffPost Black Voices

Ad Impressions 748

Ad Clicks 104

Ad Spend 200.00 RUB

Ad Creation Date 03/11/16 12:39:21 AM PST

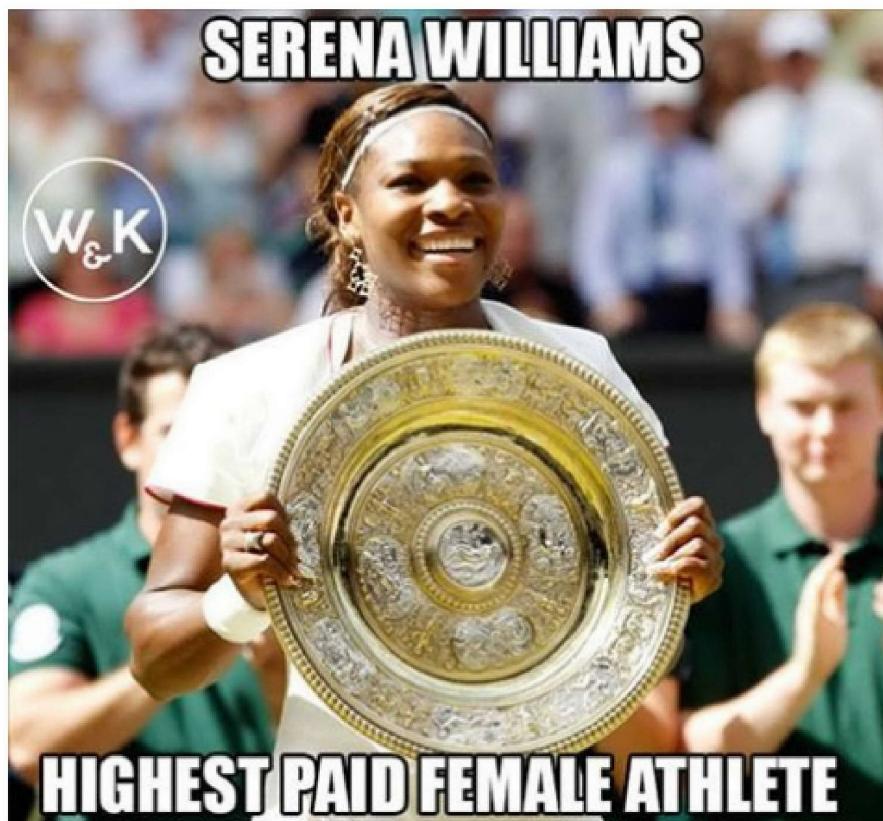
Ad End Date 03/12/16 12:39:20 AM PST



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